

Weston BID Business Questionnaire

This is YOUR chance to tell us what Weston REALLY needs.



Putting Weston on the Map

I would be most grateful if you could take some time to complete this questionnaire, to help us to understand what you think about Weston becoming a Business Improvement District (BID)

Company Name.....
 Your Name.....
 Your position.....
 Type of business (fashion, hairdresser, legal, restaurant etc).....
 Address.....
 Phone number.....Contact email.....

YOUR CHOICE
 YOUR DECISION

If we introduce a BID to Weston town centre what additional services/facilities would you like to see here?

HOW IMPORTANT ARE THE FOLLOWING TO THE BID AREA?

	Very	Fairly	Not Very	Not At All
A SAFER, MORE FRIENDLY BID AREA				
BID Company private security/wardens on streets	[]	[]	[]	[]
Discounted membership to radio link network	[]	[]	[]	[]
Management of the night time economy	[]	[]	[]	[]
A BETTER PROMOTED BID AREA				
Provision of bespoke town centre website	[]	[]	[]	[]
Targeted advertising campaigns inside & outside the town	[]	[]	[]	[]
Banners, promotional flags & additional Christmas lights	[]	[]	[]	[]
Organised street activities	[]	[]	[]	[]
High profile events	[]	[]	[]	[]
Specialist, farmers & continental markets	[]	[]	[]	[]
Big screens (eg sporting events etc)	[]	[]	[]	[]
Brochures (eg Christmas events)	[]	[]	[]	[]
Poster advertising in other towns/cities	[]	[]	[]	[]
A CLEANER, GREENER & MANAGED BID AREA				
Additional street cleaning/pavement washing	[]	[]	[]	[]
Immediate removal of black bags, graffiti & fly posting	[]	[]	[]	[]
More street planting/greenery	[]	[]	[]	[]
Bye Laws/Private Bill to regulate pedlars & market researchers	[]	[]	[]	[]
A MORE ACCESSIBLE BID AREA				
On street parking enforcement	[]	[]	[]	[]
Reduced car parking charges	[]	[]	[]	[]
Pedestrian/traffic signage	[]	[]	[]	[]
Additional car parking signage	[]	[]	[]	[]
A MORE SUPPORTIVE BID AREA				
Training & support for members	[]	[]	[]	[]
Group purchasing discounts	[]	[]	[]	[]
Raise additional income over & above the BID levy	[]	[]	[]	[]
Promotion of vacant properties	[]	[]	[]	[]
A coordinated "voice" representing BID businesses	[]	[]	[]	[]

Any other initiatives you would like to see included in a potential Weston BID scheme (use reverse if necessary)

.....

Many thanks for completing this. Please return to: Steve Townsend – Weston Town Centre Partnership, Winter Gardens, Royal Parade, Weston-super-Mare, BS23 1AQ. Tel/Fax: 10934 642404, Email: steve.townsend@wsmtcp.co.uk